

How The Democrats Won Colorado And Why Republicans Everywhere Should Care



The Blueprint: How the Democrats Won Colorado (and Why Republicans Everywhere Should Care) by Rob Witwer

★★★★☆ 4.4 out of 5

Language	: English
File size	: 402 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 212 pages
Lending	: Enabled
Screen Reader	: Supported



The Democrats' victory in Colorado in 2018 was a major upset. The state had been trending Republican for years, and no one expected the Democrats to win the governorship, the Senate race, and two of the state's seven congressional seats. So what happened? And why should Republicans everywhere care?

What Happened?

There are a number of factors that contributed to the Democrats' victory in Colorado. First, the Democratic candidates ran strong campaigns. Jared Polis, the Democratic candidate for governor, was a well-known businessman and philanthropist who ran a positive campaign focused on education, healthcare, and economic development. John Hickenlooper, the

Democratic candidate for Senate, was a popular former governor who ran on a moderate platform that appealed to both Democrats and Republicans.

Second, the Democrats benefited from a number of demographic changes in Colorado. The state has become increasingly diverse in recent years, and the growing Latino and Asian populations have been trending Democratic. Additionally, the number of young voters in Colorado has increased, and these voters are more likely to support Democratic candidates.

Third, the national political environment helped the Democrats in Colorado. President Trump's unpopularity in the state motivated many voters to turn out and vote against Republicans. Additionally, the ongoing investigation into Russian interference in the 2016 election hurt Republican candidates in Colorado and across the country.

Why Should Republicans Everywhere Care?

The Democrats' victory in Colorado should be a wake-up call for Republicans everywhere. It shows that the Republican Party is losing ground in suburban and urban areas, and that the party needs to do a better job of appealing to minority voters and young voters. If the Republicans do not make changes, they could face more losses in the 2020 elections and beyond.

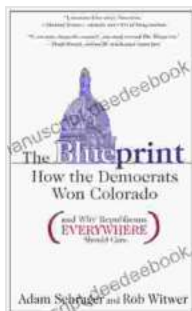
Here are some specific things that Republicans can do to improve their chances of winning elections:

- **Run more moderate candidates.** The Republican Party has become increasingly polarized in recent years, and this has hurt the party with

swing voters. Republicans need to run more moderate candidates who can appeal to a broader range of voters.

- **Do a better job of reaching out to minority voters.** The Republican Party has historically done a poor job of reaching out to minority voters, and this needs to change. Republicans need to develop policies that appeal to minority voters and they need to do a better job of engaging with minority communities.
- **Do a better job of reaching out to young voters.** The Republican Party has also done a poor job of reaching out to young voters. Republicans need to develop policies that appeal to young voters and they need to do a better job of engaging with young people on social media and other platforms.

If the Republican Party does not make these changes, it will continue to lose ground in elections. The Democrats' victory in Colorado is a warning sign, and Republicans everywhere should take it seriously.



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