# Diversity and Discord within the National Organization for Women: An In-Depth Examination



## Fighting for NOW: Diversity and Discord in the National Organization for Women by Charles J. Sykes

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The National Organization for Women (NOW) has been a leading voice for women's rights since its inception in 1966. The organization has played a pivotal role in achieving major legislative victories, including the Equal Pay Act, the Civil Rights Act, and the Roe v. Wade decision.

However, NOW has also been plagued by internal conflict and division over issues of race, class, and sexual orientation. These divisions have often erupted into public view, damaging the organization's reputation and undermining its effectiveness.

#### The History of Diversity and Discord within NOW

The roots of NOW's diversity and discord can be traced back to the organization's founding. NOW was founded by a group of white, middle-

class women who were primarily concerned with issues such as equal pay, abortion rights, and childcare.

However, as NOW grew in size and influence, it began to attract a more diverse membership. This influx of new members brought with them a variety of perspectives and experiences, which often clashed with the views of the organization's founders.

One of the most significant points of contention was the issue of race. Black women had been involved in the women's rights movement since its inception, but they were often marginalized within NOW. In 1970, a group of Black women formed the National Black Feminist Organization (NBFO) to address the specific needs of Black women.

The NBFO was critical of NOW for its focus on white, middle-class issues, and for its failure to address the unique challenges faced by Black women. The NBFO also argued that NOW was not ng enough to combat racism within its own ranks.

The issue of class was another source of division within NOW. Many working-class women felt that NOW was not addressing their economic concerns. In 1973, a group of working-class women formed the Coalition of Labor Union Women (CLUW) to represent their interests.

CLUW was critical of NOW for its focus on issues such as abortion rights and equal pay, which they argued were not priorities for working-class women. CLUW also argued that NOW was not ng enough to support working women in their unions.

The issue of sexual orientation was another source of division within NOW. In the early 1970s, a group of lesbian feminists formed the National Gay Task Force (NGTF) to address the specific needs of lesbian women.

The NGTF was critical of NOW for its failure to address the issue of lesbian rights. The NGTF also argued that NOW was not ng enough to combat homophobia within its own ranks.

#### The Challenges and Opportunities Facing NOW in the 21st Century

The challenges and opportunities facing NOW in the 21st century are complex and multifaceted. The organization must continue to address the issues of race, class, and sexual orientation that have plagued it in the past.

However, NOW must also find ways to appeal to a new generation of activists who are increasingly diverse and intersectional in their approach to social justice.

#### **Challenges**

- The organization's aging membership. The median age of NOW members is over 60. The organization needs to find ways to attract younger members in order to ensure its long-term viability.
- The changing landscape of the women's rights movement. The women's rights movement is no longer a single, unified movement. There are now a variety of organizations working on a range of issues, from reproductive rights to economic justice.
- The rise of intersectionality. Intersectionality is a framework for understanding how different forms of oppression overlap and intersect.

This framework has been adopted by many activists, and it is increasingly becoming a part of the mainstream discourse on social justice.

#### **Opportunities**

- The organization's long history and legacy. NOW has a long history of fighting for women's rights. The organization's legacy can be a powerful tool for attracting new members and supporters.
- The organization's diverse membership. NOW is a diverse organization, with members from all walks of life. This diversity can be a source of strength for the organization, as it allows NOW to speak to a wide range of issues.
- The growing movement for social justice. The movement for social justice is growing stronger every day. This movement provides NOW with an opportunity to build alliances with other organizations and work towards a more just and equitable society.

The National Organization for Women has a long and complex history of diversity and discord. The organization has faced challenges from within and without, but it has also achieved major victories for women's rights.

The challenges and opportunities facing NOW in the 21st century are complex and multifaceted. The organization must continue to address the issues of race, class, and sexual orientation that have plagued it in the past.

However, NOW must also find ways to appeal to a new generation of activists who are increasingly diverse and intersectional in their approach to

social justice. If NOW can successfully meet these challenges and seize these opportunities, it can continue to be a leading voice for women's rights in the years to come.



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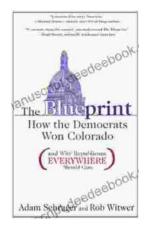
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